

## **Dr. Shabeen Ara**

Publications & Communication Manager, Indian Social Institute, New Delhi.

## About

Proactive and multi-skilled professional, offering 25 years of successful and progressive knowledge and learning of in the area of Social Development, Continuing Education and Communications.

## Experience

Editor, Dr. D.Y. Patil Vidyapeeth's Institute of Distance Learning, (Deemed to be University) Pune –Last position held upto May 2019.

Associate Professor and Head of the Department, Xavier Institute of Management Jabalpur (XIMJ) May 2011 – Jul 2014

Director, Shastri Indo-Canadian Institute, New Delhi. Jul 2010 – Mar 2011

Manager, Continuing Education, PRIA, New Delhi. Oct 2004 – Jun 2010

Head of Research and Development, HelpAge India, New Delhi, Feb 1992 – Oct 1998

## Education

### **Ph. D.**

Karnatak University Dharwad  
Field Of Study: Old Age Among Slum Dwellers  
Dates attended: 1984 – 1990

### **Master's Degree**

Karnatak University Dharwad  
Field Of Study: Sociology  
Dates attended: 1982 – 1984

## **Faculty Internship**

University of Victoria, Canada

Field Of Study: Continuing studies & Leadership

## **PG. Diploma**

Indira Gandhi National Open University

Field Of Study: Distance Education

# Papers and Publications

## **Book**

Titled: "Oldage among Slum Dwellers" Published by HelpAge India New Delhi in 1994

## **Papers**

- "Oldage Homes: The Last Resort", R&D Journal Vol. 2 No.1, Published by HelpAge India, 1995.
- "Housing Facilities for the Elderly in India," Journal-Ageing International Winter/Spring 1997. Vol. XXIII. No.3&4 published by International Federation on Ageing, Canada.
- "Old age Homes & the Profile of the Residents," Indian Journal of Medical Research, V 01.1 06, October 1997, published by Indian council of Medical Research.
- Green India-A Review. SURYA-The Energy, Management Research Journal, Volume 2, Issue 1, January-March 2016.
- A study of 'Make in India Campaign' for Tourism and Hospitality. SURYA-The Energy, Management Research Journal, Volume 2, Issue 2, April-June 2016.

## **Book Reviews**

- Business Communication: Skill, Concepts, and Applications, P.D. Chaturvedi and Mukesh Chaturvedi, Third Edition, ISBN 978-81-317-7558-5, Pearson, Delhi & Chennai, 2013.
- Rural Marketing, Pradeep Kashyap, Second Edition, ISBN 978-81-317-6035-2, Pearson, Delhi & Chennai, 2012.

- Human Rights: Acts, Statutes and Constitutional Provisions, P. K. Mishra, Ritu Publications, Jaipur, India, 2012.
- The Telecommunications Revolution: Mobile Value Added Services in India, By Mukesh Kumar and Ram Kumar Kakani, New Delhi: Social Science Press, 2012.
- Human Rights: Issues and Dimensions, Dr. Rajbans Singh Gill, Abhishek Publications, Chandigarh, India, 2011.
- Principles of Marketing (14<sup>th</sup> Edition). Philip Kotler & Gary Armstrong. Pearson Prentice Hall.
- Social Marketing-Influencing Behaviors for Good (Fourth Edition) Nancy R. Lee & Philip Kotler.
- Environmental Management. Ajit Sankar R.N. OXFORD University Press, 2015.
- Environmental Management – Text and Cases (Second Edition) Bala Krishnamoorthy, 2015.

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